

Success Story
SAP Retail



Groupsoft

Where Retail Clicks!



Scenario

Our Client, Welspun Retail Limited.(W.R.L.) is a part of US 1billion\$ 'Welspun group' of Companies. W.R.L. Was established in 2003 with a vision to be a part of every home in the country, irrespective of the social strata and runs its business in two formats Spaces and Welhome. Currently they have 200+ stores with a turnover of approx 50 Mill USD.

Welspun group had been using SAP as their backend for past few years and when they forayed into retail segment a few years back the choice for the best solution in Retail industry lead to zeroing in on SAP IS Retail solution. With SAP also launching its POS solution in Indian market Welspun Retail opted for SAP POS as its POS solution at stores so as to leverage the integration content and great features available in SAP POS.

Key Requirements

- Was to have the right IT platform and a scalable solution to achieve business visibility across all the processes and have correct decision making ability to grow rapidly and achieve business leadership in the area of home furnishings retail.
- Solution Landscape IS Retail ECC 6.0 as backend and SAP POS at stores integration using SAP PI and POS DM. Other features implemented SAP Financials and SAP BI for reporting.

Sap Retail Project Highlights

- Blueprint completion and sign off in 1 month.
- System build and test complete in 2 and half months.
- All Supply Chain processes put into the system.
- Leveraged best practice scenarios and all processes integrated with Financials.
- Masters data of around 40000 stock keeping units at 100 stores and 1 warehouse, full warehouse management setup at the warehouse in the system.
- SAP POS configured and setup at 100 stores went live and SAP POS training done to nearly 200 users before go live.
- Standard integration content was used and also scenarios like goods receiving at stores and physical inventory at stores.
- Apart from retail, full wholesale distribution scenario setup.
- Business Intelligence go live for reporting and analysis.



Solution

- Outcome rapid deployment using SAP best practices leads to greater control and management of business processes.
- Key Achievement first implementation of SAP POS in Asia Pacific involving standard integration content provided by SAP with SAP IS Retail ECC.

Client Benefits

- Entire implementation completed in a short time frame of less than 100 days.
- Complete integration of SAP driven supply chain with SAP retail at back end and SAP POS at front end.
- Lower costs of ownership as standard SAP content used for integration.
- Comprehensive Reporting system enables better handling of Customers and Vendors

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